

Weather Fair.  
(Get that Top Coat)

## The Wonder News

Clothing Edition

Vol. No. 2

Washington, D. C., Oct. 15, 1916.

Price Eleven Dollars

## Big Crowds Are Attending the Wonder's Annual Fall Opening

Many Men and Young Men Are Coming to This Important Clothing Event.

The annual Fall opening of the Wonder factory branch is being attended by many eager clothing buyers to purchase their new Fall Suit and Overcoat from the most extensive showing of \$15 and \$18 values ever shown in Washington.

The Wonder's method of selling clothes direct from their factory to wearer has proved a most successful one. By eliminating the middleman every purchaser of Wonder Clothes saves \$7.00.

EXTRA!

Just received from our factory a large express shipment of Pinch-back Suits and Belted Back Overcoats.

## War News.

While the Germans and allies are alternately making gains on the battle fronts the Wonder factory is busy making clothing for the huge army of men and young men who save \$7—the profit of the middleman.

## Bulls Send Wheat Up.

In the clothing market Wonder clothes are always high in quality, style and workmanship, but low in price. That's why you can buy a \$20 to \$25 suit or overcoat at the Wonder factory branches for \$11.

## Hughes and Wilson Speak.

While the Presidential candidates are busy making speeches the Wonder factory branches at 621 Pennsylvania avenue and 14th and New York avenue are selling the greatest clothing values in America to men of both parties.

## Steel Makes New Record.

The Wonder factory branch makes a new sales record every day, because they sell the best clothes values in America at \$11.

## Capital Eagerly Awaits Georgetown-George Washington Football Clash.

The football teams of Georgetown and George Washington universities will meet in the National Capital's gridiron classic on Thanksgiving Day. The game will be the first played between teams from these universities since 1906, and will attract more attention than any gridiron contest in this section of the country. One of the wonders of the game will be the wonderful showing of Wonder clothes worn by all of the fashionable youths who want to combine style with economy in days of high living costs.

## LOST AND FOUND.

LOST—Many valuable hours looking for better values than Wonder suits and overcoats. The Wonder, 621 Pennsylvania avenue and 14th and New York avenue.

## LOST AND FOUND.

FOUND—That it pays to buy your clothing at our factory branches because you save \$7—the profit of the middleman. The Wonder, 621 Pennsylvania avenue and 14th and New York avenue.

## Fall Suits

For the Men Who Demand Style, Fit and Wear

We have just received an express shipment of new models in

Checks, Stripes, Plaids, Serges and Mixtures

Direct From Our Factory. Every Suit the Equal of Any \$15 to \$18 Value in This City.



\$11

Mail Orders Filled — Send For Samples

The national reputation of Wonder garments has been thoroughly maintained in this season's showing. You save \$7 when you buy Wonder Clothes.

OPEN SATURDAY TILL 10

**THE WONDER**  
621 Penna. Avenue

## Football Schedule.

The Wonder schedule calls for the best clothing values in America at \$11—a saving of \$7—the profit of the middleman.

## Popular Wonder Wants.

## HELP WANTED—MALE.

MEN of every size to wear Wonder clothes, the greatest clothing values in America. Factory branches 621 Pennsylvania avenue and 14th and New York avenue.

EVERY MAN in Washington to inspect our fall display of \$15 and \$18 suits and overcoats; values at \$11. The Wonder, 621 Pennsylvania avenue and 14th and New York avenue.

## BUSINESS OPPORTUNITIES.

A GILT-EDGE Investment — Wonder clothes at \$11 save you \$7—the profit of the middleman. Factory branches, 621 Pennsylvania avenue and 14th and New York avenue.

INVEST \$11, save \$7 and get clothing satisfaction at the Wonder factory branches, 621 Pennsylvania avenue and 14th and New York avenue.

THE GREATEST clothing investment in America—Wonder suits and overcoats at \$11—save you \$7—the profit of the middleman. 621 Pennsylvania avenue and 14th and New York avenue.

**TWO STORES**  
— IN —  
**WASHINGTON**

\$11

Mail Orders Filled — Send For Samples



## Overcoats FOR MEN AND YOUNG MEN

Who Appreciate Style, Quality and Fit

\$15 and \$18 Values

At Our Factory-to-wearer Price of \$11

Plaids, Mixtures, Stripes &amp; Solid Patterns

Wonder Clothes at \$11 save you \$7, the profit of the middleman. No alteration charge.

**THE WONDER**  
14th and New York Avenue

OPEN SATURDAY TILL 10

\$11

## PUPILS WILL COMPETE IN GATHERING PAPERS

Plan Devised by School Authorities for Stimulating Interest in Campaign.

Arrangements by which children in the various schools of the District will compete for the honor of turning in the greatest quantity of waste paper will be made by Assistant Superintendent of Schools Kramer when the result of the first day's collection of discarded newspapers is announced on Wednesday.

Tomorrow and Tuesday the children will be instructed in collecting and bundling their contributions for the collection centers, and on Wednesday the following schools will receive the first paper, which will be sold for the playground and social activities fund of the District: Wilson Normal School, H. D. Cooke, Johnson, Powell, Ross, Hubbard, Bruce, Monroe, Petworth, Park View, Minor Normal, Gase, Emery, Eckington, Hayes, Blair, Logan, Ludlow, Taylor, Madison, Wheatley, Pierce, Webb and Blow. By the end of the week seventy schools will be included in the saving competition.

The plan of having the schools compete, it is believed, will stimulate greatly the interest in the movement. Some arrangement for rewarding the individual who furnishes the greatest assistance, the class with the best record, and the school making the best showing, will be devised.

**FITS**  
We have sworn patients cured of Fits, Epilepsy, Falling Sickness, or Convulsions by a Free Trial Bottle of our REMEDY. We have EXPRESSED our FREE TRIAL BOTTLE if you CUT OUT and RETURN THIS AD in your letter. How confident a tailor might just as well take down his sign.

The schools which are to be visited by the collector Thursday and Friday are: Thursday—Webster, Franklin, Thomson, Abbott, Seaton, Gales, Blake, Arthur, Peabody, Hilton, Carbery, Edmunds, Lovejoy, Maury, Bryan, Payne, Buchanan, Cranch, Tyler, Ketcham, Van Buren and Birney.

Friday—Jefferson, Amidon, A. Bowen, Bradley, Fairbrother, Ambush, Smallwood, Randall, Cardoso, Cardoso Vocational, S. J. Bowen, Greenleaf, Van Ness, Lenox, Giddings, Dent, Brent, Lincoln and Bell.

## MEN ARE SENSITIVE ABOUT THEIR SHAPES

Special to The Washington Herald. Milwaukee, Oct. 14.—"Touchy," "pernickity," "finicky," otherwise over-sensitive, are terms which members of the Milwaukee Custom Cutters' Club apply to men—but they always do so under their breaths. The monthly meeting of the club at the Pfister Hotel, after transacting routine business and watching technical demonstrations, fell into a discussion of the problem of cutting clothes.

"It is true, as Mr. Erma says, that 95 per cent of the men are deformed in some way," said William F. Anger, president of the club, "but we don't tell them that."

"Men are just as touchy as women about their figures. Sometimes I think they are more so. And the higher the class of trade, the more sensitive they become."

"I never mention deformations when taking a man's measurements. But sometimes I forget myself and mutter, 'Low on the left side' or 'Flat seated,' or 'Bow legged.' The customer is likely to flare up in such cases and ask me if I mean he is a cripple. Some of them even threaten to walk out. But after those moments of self-consciousness I manage to restore their confidence. For without confidence a tailor might just as well take down his sign."

## DOMESTIC ART SCHOOL BEGINS 14TH SESSION

Reception Marks Opening of Year at Wisconsin Avenue Institution.

The National School of Domestic Art and Science opened its fourteenth year in its new home, 2650 Wisconsin avenue, "on the balcony of Washington," yesterday afternoon. The opening was marked by a reception attended by many prominent local leaders in business and society. Guests were received in the administration building and on the lawn and taken through the six dormitories and the other buildings by students. A band played popular airs throughout the afternoon.

The grounds of the school cover about seven and a half acres overlooking the city. There are approximately 235 students at the school, many of whom are residents of Washington. The students who live at the school are housed in modern dormitories, each of which is a model house, operated as a part of the school plan by the students, where the theories advanced in the class room and laboratory are put into practice. Each house is an average of twenty pupils, ten of whom will be in charge of the various departments at all times, the personnel changing weekly so that every student will several times during the year, fill the position of hostess and all other positions in the responsibilities of modern family life with credit and efficiency.

Class rooms are on the first floor of the dormitory buildings. The present administration building is the old Hunt Mansion. Work will be commenced soon on additional dormitories and a new administration building.

The new administration building will contain an auditorium seating 400 persons, a gymnasium, a swimming pool, and other recreation features.

The National School of Domestic Art

and Science was founded in 1903 as the "National Cooking School" in two rooms at 1715 Q street. Since then it has grown to be one of the largest schools of the kind in the world. Miss Mary Arline Zuercher, the principal and founder of the school, calls it the "College of the Today and the Tomorrow."

Charles Francis Wood, consulting engineer, entered into the direction of the school in the spring of 1915 and is responsible for the new structures.

## BUSINESS BOOSTERS READY FOR AUTO TRIP

Retail Merchants Leave Tuesday Morning on Southern Maryland Tour.

Promptly at 8 o'clock Tuesday morning the boosters' committee of the Retail Merchants' Association will start on an automobile crusade to interest tradesmen and citizens of Southern Maryland in the advantages of Washington as a business market.

The cavalcade of automobiles will leave Pennsylvania avenue and Eleventh street northwest, and will comprise seventy-five machines, containing several hundred live-wire merchants and boosters for Washington stores.

President R. P. Andrews yesterday took a pathfinder tour to make certain that the itinerary can be carried through on schedule and to complete arrangements for the big dinner which will close the tour at St. Mary's Hotel, in Leonardtown, on Tuesday. The noonday meal will be dispensed at Hughesville.

There will be comfortable accommodations for those who would like to make the trip. A telephone call to the secretary of the association before 10 o'clock tomorrow morning will insure reservations. The complete cost of the trip has been fixed at \$5 a member.

The boosters will carry their own band. Each automobile will be decorated with signs promoting the business of the many interests that are represented in the trip, and at each point advertising matter will be distributed.

The following is the committee: R. P. Andrews, chairman; F. V. Killian, Joseph Berberich, Claude E. Miller, H. C. C. Stiles, John C. Detweiler, M. A. Bayles, R. H. Harper, Charles W. Semmes, S. H. Horner, J. A. Hamilton, E. C. Graham, George S. DeNeale, Joseph Stramberg, Charles F. Crane, S. Fred Hahn, A. Lisner, P. T. Hall, D. S. White, Henry Lansburgh and L. M. Thayer.

## DEDICATORY SERVICES TODAY.

Special Program to Be Observed at Ninth Street Christian Church.

George L. Shively, of Illinois, will conduct the opening services of the new Bible School House of the Ninth Street Christian Church today. The dedication begins with a Bible school service at 9:30 o'clock, followed by morning service. The Lord's Supper will be celebrated at 11 o'clock. A memorial service will be held at 3 o'clock, and evening worship will be held at 7:45 o'clock.

Rev. E. B. Bagby, former pastor, will speak at the afternoon service. Rev. George A. Miller has been pastor for the past ten years. Evangelistic services will be held every evening throughout the week.

## WANTS LITTLE BROTHER.

Texas Girl Writes Police Chief to Send One with Blue Eyes.

Chicago, Oct. 14.—Sunshine Dean, 10 years old, who lives in Humble, Tex., has written to Chief Healey as follows: "Please send me a little brother. I go to Sunday school every Sunday and would like a little baby brother to play with. Kind sir, let him have blond hair and big blue eyes."

In a postscript Sunshine adds: "Mrs. Lindley would like a little boy, too. She lives a little ways from us. She wants her baby to have black eyes and black hair."

A new tent for campers has a metal frame, from which two cots are suspended by heavy springs so that they are not in contact with the ground.

## VILLA AGAIN TO ENTER FIELD AGAINST RULER

Announces New Movement to Oust Carranza from Power.

Francisco Villa, Mexican military genius or outlaw, according to the varying tides of fortune, is about to come into his own again. Reports reaching Washington yesterday declared that as a result of negotiations now in progress between Villa, for whose capture the United States has already spent more than \$100,000,000 to no purpose, and Carranza, the former leader will take the field in the new movement to oust Carranza.

Villa's adherence to the new revolutionary movement, which has been carefully though quietly engineered by the erstwhile unpopular Cientificos, according to reports reaching here, was brought about through the good offices of one Dr. Romanoff, an Austrian soldier of fortune, who has been with the former leader ever since the Columbus raid.

Dr. Romanoff has just returned to Villa's headquarters at Cuat, some thirty-five miles southwest of Chihuahua City.

In his recent conferences with Cientifico leaders in northern Mexico and El Paso, Dr. Romanoff was able to make these definite promises in behalf of Villa:

1. Villa is absolutely without political ambitions.  
2. His sole desire now is to drive Carranza from power and this accomplished, he agrees voluntarily to leave Mexico himself.  
3. He promises in support of the new movement to take the field with 3,000 picked men fully equipped.

## MRS. SAMUEL MILTON SINGS.

Delights Audiences with Lyric Soprano Voice.

Playing and singing her own compositions, Mrs. Samuel Burleigh Milton, who recently entertained the members of the Treasury branch of the Federal Employees' Union, is acquiring an enviable reputation as composer and entertainer in Capital social circles.

Mrs. Milton, who has a lyric soprano voice of sweet quality, is also an accomplished pianist, and her latest composition, entitled, "A Song of Khaki"

"Artisan," made a distinct hit with the government workers.

During the past week she offered an all fresco presentation of "Love's Labor Lost," given under direction of Mrs. Eleanor Newton Buckler, at Lyonnhurst, Va., for the Shakespearean Society, of that city. Mrs. Milton, in the costume of a Spanish dancer, sang Shakespearean words set to her own music and played a guitar accompaniment.

## Cured His RUPTURE

I was badly ruptured while lifting a trunk several years ago. Doctors said my only hope of cure was an operation. Trusses did me no good. Finally I got hold of something that quickly and completely cured me. Years have passed and the rupture has never returned, although I am doing hard work as a carpenter. There was no operation, no lost time, no trouble. I have nothing to sell, but will give full information about how you may find a complete cure without operation, if you write to me, Eugene M. Pullen, Carpenter, 3107 Marcellus Avenue, Manassas, N. J. Better cut out this notice and show it to any others who are ruptured—you may save a life or at least stop the misery of rupture and the worry and danger of an operation.—Adv.

## When Russia Abandoned

alcoholic liquors she turned to Tea as the most satisfying and refreshing beverage. The Russians have always preferred the choicest Teas from China, India and Ceylon, as packed by Ridgways—this exquisite Tea from China being better known as

## "Russian Caravan Tea"

Ridgways are now selling this unsurpassable "Russian Caravan Tea" in 1-lb., ½-lb. or ¼-lb. tins—(Black Label)—at \$1.00 per pound. Your grocer can obtain it for you.

**Ridgways Tea**

Awarded Gold Medal San Francisco, 1915  
Awarded Grand Prize San Diego, 1916

Gamond Co., 402 Seventh St.

# SUITS

You Must See Before Buying

Because They Are the \$20 Kind

# \$15

At

All Wool Fabrics Every New Shade The Cleverest Styles Guaranteed Lining Superior Tailoring

**THE Gamond Company, Inc.**  
402 Seventh Street